



Bookmasters

Compose. Create. Connect.

Marketing Contract

2012 BEA BUNDLE

Publisher: _____ Date: _____ **Deadline: 2-21-12**

Sales Representative: _____ CSR: _____

Address: _____ City: _____ State: _____ Zip: _____

E-mail: _____ Phone : (____) _____ Fax : (____) _____

Book Title: _____

ISBN: _____ Publication Date: _____

Your marketing package will include the following contents for one ISBN:

BookExpo America Bundle

\$695

Make sure your title has maximum visibility at an event that boasts more than 26,000 attendees, the 2012 BookExpo America. Bookmasters is prepared to help you achieve this goal and get your title multiple angles of visibility during this prolific event that attracts people from across the world!

- 1.** One copy of you title will be on display at the CBE (Combined Book Exhibit) booth at BookExpo America in New York City June 5-7, 2012. Please note: book will not be returned after show.
- 2.** One month category banner ad display on the site that drives your consumer sales, Atlasbooks.com online bookstore. Banner ad will run June 2012, same month as BookExpo America.
- 3.** Your title will be one of six featured in **Ingram's June 2012 BEA issue of *Advance***. *Advance* is a premier trade title listing and purchasing tool with a **circulation of 14,000 booksellers and librarians, including international accounts**. Ingram's *Advance* is a renowned publication in the industry and is frequented by generous list of book buyers. Your title will be featured on a full-page four-color advertisement including title specifications, brief description and one round of factual corrections. **Issue to be delivered April 2012.**

Initials _____



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TERMS OF AGREEMENT

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Authorized Signature: _____ Date: _____

Print name: _____

*Pricing includes a 4% cash discount. Discount not available for other forms of payment.