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AtlasBooks
Regional Trade Show Marketing

Publisher: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: (____) _____ **Fax:** (____) _____ **Email:** _____

Marketing vehicle: Regional Trade Shows

Description: Your title will be displayed one or more of the following trade shows:
 (Please check all that apply)

_____ 2009 Southern Independent Booksellers Alliance Fall Trade Show

_____ 2009 New England Independent Booksellers Association Fall Trade Show

_____ 2009 Great Lakes Independent Booksellers Association Fall Trade Show

Unit cost per title:
 1 Show - \$100*
 2 Shows - \$175*
 3 Shows - \$250*

Title(s) to feature:

Terms of Agreement

BookMasters, Inc. (BMI) offers this service as a courtesy to its publishers and therefore cannot guarantee sales from this marketing effort. The publisher is responsible for all sales and marketing efforts. The publisher agrees not to hold BMI liable for any lost sales or claims that may arise from this marketing activity. The publisher acknowledges that it has obtained all permissions necessary in regards to title(s) submitted. BMI has the right to decline displaying any titles it deems inappropriate.

This agreement is governed by the terms of the AtlasBooks agreement.

Authorized signature: _____ Date: _____

Print name: _____

Title: _____

* Pricing includes a 4% cash discount. Discount will be lost for any other forms of payment.