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**AtlasBooks**  
**Regional Trade Show Marketing**

**Publisher:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** (\_\_\_\_) \_\_\_\_\_ **Fax:** (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_

**Marketing vehicle:** Regional Trade Shows

**Description:** Your title will be displayed one or more of the following trade shows:  
(Please check all that apply)

\_\_\_\_\_ 2009 Midwest Booksellers Association Fall Trade Show

\_\_\_\_\_ 2009 Pacific Northwest Booksellers Fall Trade Show

\_\_\_\_\_ 2009 Northern California Independent Booksellers Association Fall Trade Show

\_\_\_\_\_ 2009 New Atlantic Independent Booksellers Association Fall Trade Show

**Unit cost per title:**      1 Show - \$100.00\*                      3 Shows - \$250.00\*  
                                         2 Shows - \$175.00\*                      4 Shows - \$300.00\*

**Title(s) to feature:**

\_\_\_\_\_

\_\_\_\_\_

**Terms of Agreement**

BookMasters, Inc. (BMI) offers this service as a courtesy to its publishers and therefore cannot guarantee sales from this marketing effort. The publisher is responsible for all sales and marketing efforts. The publisher agrees not to hold BMI liable for any lost sales or claims that may arise from this marketing activity. The publisher acknowledges that it has obtained all permissions necessary in regards to title(s) submitted. BMI has the right to decline displaying any titles it deems inappropriate.

This agreement is governed by the terms of the AtlasBooks agreement.

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print name: \_\_\_\_\_

Title: \_\_\_\_\_

\* Pricing includes a 4% cash discount. Discount will be lost for any other forms of payment.